

# Deephaven PTA 2017-2018

## Business Sponsorship Opportunities

### **Title Sponsor (\$6000)**

Recognition as Title Sponsor on all marketing materials and on event websites  
Logo included as Title Sponsor on banner thanking sponsors at school and all events  
Recognition as Title Sponsor in Student Directory  
Opportunity to provide logo cups or bags for parent party  
Opportunity to have an additional presence at the Anchor Down Parent Party  
Opportunity to include one branded item in Swag Bags at the Spring Parent Party  
Opportunity to have a booth at all 4 events  
4 tickets to the Anchor Down in Spring  
Center logo on D4D t-shirt

### **Platinum Sponsors (\$2000 or in kind equivalent)**

Recognition as a Platinum Sponsor on all marketing materials and on event websites  
Logo included as a Platinum Sponsor on banner thanking sponsors at school and all events  
Recognition as Platinum Sponsor in student directory  
Opportunity to have an additional presence at the Anchor Down Parent Party  
Opportunity to include one branded item in swag bags at Spring Parent Party  
Opportunity to have a booth at 2 events  
2 tickets to the Anchor Down Event  
Logo on D4D t-shirt

### **Gold Sponsors (\$1000 or in kind equivalent)**

Recognition as a Gold Sponsor on all marketing materials and on event websites  
Logo included as a Gold Sponsor on a banner thanking sponsors at school and all events  
Recognition as Gold Sponsor in student directory  
Opportunity to include one branded item in Swag Bags at Anchor Down event  
Opportunity to have a booth at 1 event

### **Silver Sponsors (\$500 or in kind equivalent)**

Recognition as a Silver Sponsor on all marketing materials and on event websites  
Logo included as a Silver Sponsor on a banner thanking sponsors at school and all events  
Recognition as Silver Sponsor in student directory  
Opportunity to include one branded item in Swag Bags at the Anchor Down event

### **Bronze Sponsors (In Kind Beverage/Food/Product)**

Recognition as a Bronze Sponsor on all marketing materials and on event websites  
Logo included as Bronze Sponsor on all banners thanking sponsors at school and all events  
Recognition as Bronze Sponsor in student directory  
Recognition as in kind donor at event

\*There will only be one sponsor from each industry accepted at each level of corporate sponsorship  
Sponsorships run for the school year (Sept.-June). The 5 Deephaven Family/Parent Events: Distance For  
Deephaven (D4D)-September, Learn to Read Month Family Pizza Party-Winter, Boot hockey tournament -  
February, Talent Show-March/April, Parent Party-May

All Sponsors will receive a framed thank you sign to showcase their sponsorship to their customers