Read-a-Thon 2023

Presented by: Jessica Mork & Sarah Min
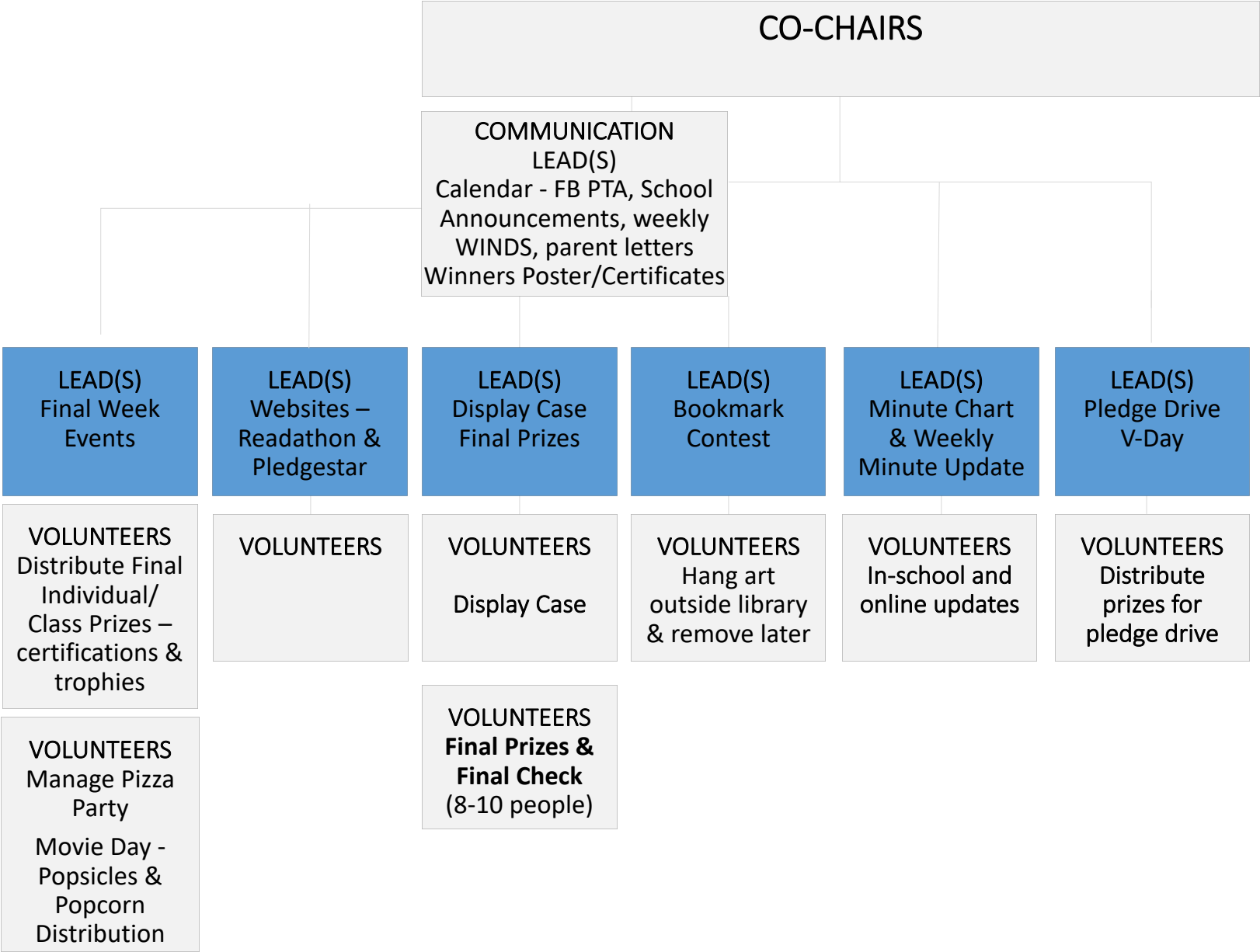
Calendar 2023
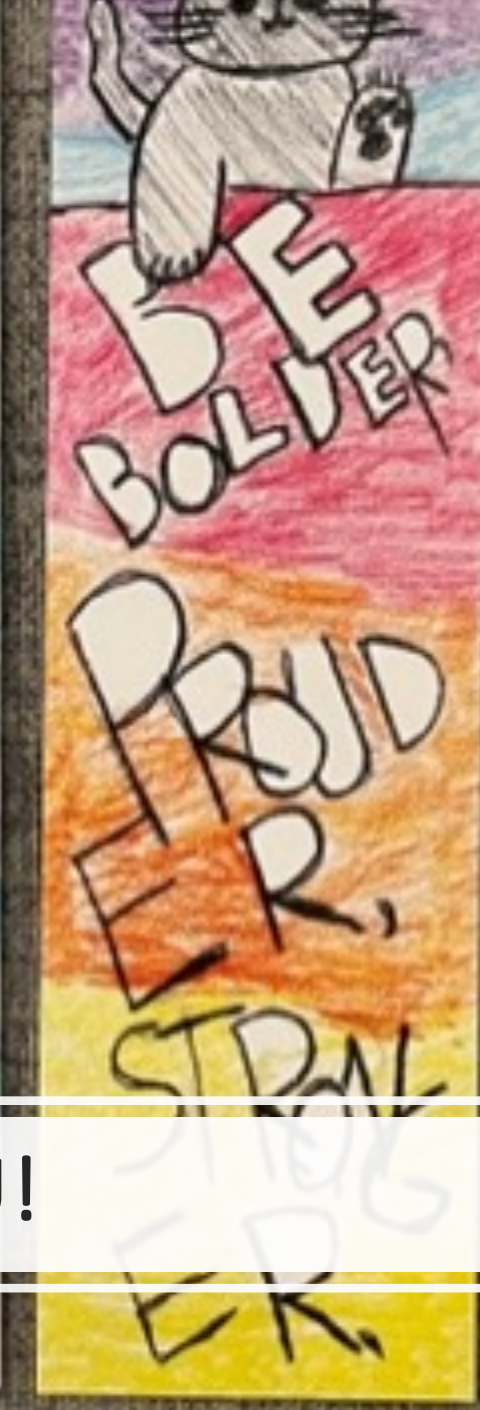
WEEK 1	1/30 MONDAY	1/31 TUESDAY	2/1 WEDNESDAY	2/2 THURSDAY	2/3 FRIDAY
		Read-a-Thon Packets sent home this week.	**READ-A-THON STARTS**		Log minutes or pledges by Sat, 2/4 to qualify for weekly drawing and special prizes

WEEK 2	2/6 MONDAY	2/7 TUESDAY	2/8 WEDNESDAY	2/9 THURSDAY	2/10 FRIDAY
					V-Day Pledges Due Log minutes or pledges by Sat, 2/11 to qualify for weekly drawing and special prizes

WEEK 3	2/13 MONDAY	2/14 TUESDAY	2/15 WEDNESDAY	2/16 THURSDAY	2/17 FRIDAY
					Log minutes or pledges by Sat, 2/18 to qualify for weekly drawing and special prizes

WEEK 4	2/20 MONDAY	2/21 TUESDAY	2/22 WEDNESDAY	2/23 THURSDAY	2/24 FRIDAY
	No School Presidents Day		Dress Up As Favorite Book Character Day		Log minutes or pledges by Sat, 2/25 to qualify for weekly drawing and special prizes

WEEK 5	2/27 MONDAY	2/28 TUESDAY	3/1 WEDNESDAY	3/2 THURSDAY	3/3 FRIDAY
		READ-A-THON ENDS			No School **READ-A-THON MINUTES DUE!**

WEEK 6	3/6 MONDAY	3/7 TUESDAY	3/8 WEDNESDAY	3/9 THURSDAY	3/10 FRIDAY
		Read-a-Thon prizes and celebrations this week.			

Best Practices 2023

- **Inclusivity**
  - **Minutes Read by Parents, Minutes Read in School, and Audio Books**
  - **Prizes Started at One Minute Read and One Dollar Raised**
  - **Reading <u>and</u> Fundraising Prizes**
  - **Additional Prizes given to Reading Specialists and Special Education Staff**
- **Communication Plan – PTA, staff, parents, students**
- **Minutes Chart – winners determined by mean**
  - The median is sometimes used as opposed to the mean when there are outliers in the sequence that might skew the average of the values.
- **Display Case**
- **Bookmark Contest ~ 275 entries - increase of 25% over last year's entries**
  - **Library given extra bookmarks**
- **Dedicated Google Site and Email Address**
- **Websites – Readathon and Pledgestar**

Proposed Volunteers 2023

CO-CHAIRS

COMMUNICATION LEAD(S)
Calendar - FB PTA, School Announcements, weekly WINDS, parent letters
Winners Poster/Certificates

LEAD(S) Final Week Events	**LEAD(S)** Websites – Readathon & Pledgestar	**LEAD(S)** Display Case Final Prizes	**LEAD(S)** Bookmark Contest	**LEAD(S)** Minute Chart & Weekly Minute Update	**LEAD(S)** Pledge Drive V-Day
VOLUNTEERS Distribute Final Individual/ Class Prizes – certifications & trophies	VOLUNTEERS	VOLUNTEERS Display Case	VOLUNTEERS Hang art outside library & remove later	VOLUNTEERS In-school and online updates	VOLUNTEERS Distribute prizes for pledge drive

VOLUNTEERS
Manage Pizza Party

Movie Day - Popsicles & Popcorn Distribution

VOLUNTEERS
Final Prizes & Final Check
(8-10 people)

THANK YOU!